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**FOR IMMEDIATE RELEASE**

## **TARGET IS 2011 ORIENTATION PROGRAM LEAD SPONSOR**

ST. LOUIS, MO (August 2, 2010) – The Consortium for Graduate Study in Management is pleased to announce that Target will serve as the Lead Sponsor for the 45<sup>th</sup> Annual Orientation Program & Career Forum (OP). The 45<sup>th</sup> OP will be held June 26 through 29, 2011 in Minneapolis, Minn. The Consortium is a national not-for-profit and the premier organization for diversity and inclusion in American business.

The Consortium established the OP for its inaugural class in 1967. The event, attended by current students and alumni, as well representatives from The Consortium member schools and partnering companies highlights the organization’s tradition of diversity and inclusion. The conference includes workshops, networking opportunities and social functions.

“Target has been an outstanding partner to The Consortium for the past 14 years and we are delighted that they will serve as the Lead Sponsor for the 2011 OP,” said Peter J. Aranda, III, executive director and CEO of The Consortium. “Target’s leadership role in this annual event clearly demonstrates their long-standing commitment to The Consortium and to diversity in American business.”

“At the heart of our company are the diverse perspectives and backgrounds of our more than 350,000 Target team members,” said Tim Curoe, vice president, talent acquisition, Target. “The Consortium’s focus on promoting diversity in American business complements our commitment to fostering an inclusive culture at Target. We have had a great relationship with The Consortium and are excited to be the OP lead sponsor in 2011.”

The mission of The Consortium is to enhance diversity in business education and leadership by helping to reduce the serious underrepresentation of African Americans, Hispanic Americans and Native Americans in both our member schools’ enrollment and the ranks of management. We will achieve this mission by recruiting for graduate business education qualified U.S. citizens and U.S. permanent residents from these underrepresented groups, as well as other persons who can demonstrate a commitment to The Consortium’s mission and can best assist The Consortium in pursuing this mission.

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The Consortium's 17 member schools include University of California, Berkeley, University of California, Los Angeles, Carnegie Mellon University, Cornell University, Dartmouth College, Emory University, Indiana University – Bloomington, University of Michigan – Ann Arbor, New York University, University of North Carolina at Chapel Hill, University of Rochester, University of Southern California, The University of Texas at Austin, University of Virginia, Washington University in St. Louis, University of Wisconsin – Madison and Yale University.

For more information about The Consortium for Graduate Study in Management, please visit The Consortium's main Web site [www.cgsm.org](http://www.cgsm.org), our prospective student Web site [www.makeyourcareermove.com](http://www.makeyourcareermove.com), or call 866-328-8418.

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