



***Elizabeth Macanujo, The Consortium***

314-877-5524 (o)

314-497-6202 (c)

macanufoe@cgsms.org

***FOR IMMEDIATE RELEASE***

### **THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT ADDS TWO UC-SYSTEM SCHOOLS**

ST. LOUIS, MO (April 27, 2010) – The Consortium for Graduate Study in Management, a national not-for-profit organization focused on diversity and inclusion in American business, adds two University of California system schools to its network of prestigious business schools.

University of California, Los Angeles Anderson School of Management (UCLA) is the newest Consortium member school. Working to maintain a broad representation of the greater community among their students, UCLA recognizes the value of partnering with The Consortium. Joining The Consortium provides additional support for business schools committed to full representation, which ultimately enriches the learning experiences of all students and prepares them for global leadership roles. While 10,000 students enter a top 50 business school program each year, only six percent are people of color. Half of this group, 300 students, are Consortium members.

University of California, Berkeley Haas School of Business (UC Berkeley) originally joined The Consortium in 1993, but withdrew in 2003 as a consequence of Proposition 209, which prohibits state-funded programs from giving preferential treatment on the basis of race, sex, color, ethnicity, or national origin. At the time, The Consortium awarded fellowships only to African Americans, Hispanic Americans and Native Americans, but expanded its mission in 2005 to include all U.S. citizens and permanent residents. This evolution of The Consortium’s mission allows UC Berkeley to once again participate with the organization.

UC Provost Lawrence Pitts understands the positive impact The Consortium can make on the UC Berkeley and UCLA campuses. “Participating in The Consortium will help the University reach a broader group of prospective students,” he said. “It also represents a significant step forward in UC’s ongoing efforts to enhance access to a more diverse group of students and to promote excellence at our professional schools.”

–More–

Beginning fall of 2010, prospective MBA candidates building a career in the “Golden State” may apply to three top-tier West Coast MBA schools through The Consortium. University of Southern California joined The Consortium two years after its founding in 1968.

The Consortium’s CEO and Executive Director Peter J. Aranda, III said, “increasing our presence in California offers MBA candidates more opportunities to attend a quality school by applying through The Consortium. Growing our list of member schools increases the number of Consortium students and alumni, strengthening our vast and influential network.”

The addition of UC Berkeley and UCLA brings the total of Consortium member schools to 17. They join the following top business schools: Carnegie Mellon University, Cornell University, Dartmouth College, Emory University, Indiana University – Bloomington, University of Michigan, New York University, University of North Carolina at Chapel Hill, University of Rochester, University of Southern California, The University of Texas at Austin, University of Virginia, Washington University in St. Louis, University of Wisconsin – Madison and Yale University.

#### **About The Consortium**

The mission of The Consortium is to enhance diversity in business education and leadership by helping to reduce the serious underrepresentation of African Americans, Hispanic Americans and Native Americans in both our member schools’ enrollment and the ranks of management. We will achieve this mission by recruiting for graduate business education qualified U.S. citizens and U.S. permanent residents who can demonstrate a commitment to The Consortium’s mission and can best assist The Consortium in pursuing this mission.

For additional information regarding The Consortium for Graduate Study in Management, please visit [www.cgsm.org](http://www.cgsm.org) or call 1-888-658-6814. You may also watch a short video about the organization [here](#).

###