



Outline for OP Large Format Workshop Development

Sponsorship of a large format professional development workshop (e.g., Networking, Interviewing, Business Etiquette or Diversity Theatre) allows a company to take part in developing the program content. The sponsoring company should designate a point-person to work closely with an OP committee representative in program development. Together, you will develop the following outline, which summarizes the session's title, topic, learning objectives, program guide description, and suggested presenter. Please refer to the following EXAMPLE OUTLINE.

EXAMPLE OUTLINE

Title of session:

Supporting Diverse Student Populations

Topic:

This session will feature a panel discussion on best practices in the support of diverse student populations (i.e., African American, Women, Hispanic) in graduate business school.

Target Audience:

Admissions officers, career services, student services, program directors, MBA faculty, doctoral directors

Learning Objectives:

- To develop and refine concrete strategies and practices for supporting diverse student populations.
- Share "Best Strategies" in recruiting, supporting, and empowering students to achieve academic and extracurricular success
- Share "Best Practices" on how schools are incorporating diversity cases into the curriculum.
- Possible objective: Discuss the issue of "modeling" in terms of the recruitment and retention of diverse faculty; how and are schools achieving success in these areas and if not, what message is this sending to students?

Key "Take-a-Ways":

- Best Practices and Strategies for supporting multicultural students in areas of recruitment, retention and support.
- Bibliography/Resource List (written & online resources) including 3rd party vendors who provide diversity training and school alliances and organizes focused on this topic.

Challenges:

All business schools will likely agree that the recruitment and retention of their diverse student populations is a priority for their administration. Diversity is no longer simply a "workshop" during orientation; it is the face of the business community. Business schools have both a

responsibility and a need to encourage and support these populations. However, how do you differentiate between programs that still offer only “lip service” vs. programs that are truly committed to the academic and professional success of diverse student populations? How do different schools demonstrate their commitment to diverse populations and what practices and strategies are transferable to all schools, regardless of size or budget?

Session description:

As the demographics of student populations continue to change, graduate business education must make certain that all students achieve academic and professional success. The support of diverse student populations can take many different forms, from the design of special programs for affinity groups to the creation of a curriculum which embraces diversity. This session will highlight the best models of support for diverse student populations and feature a robust discussion on the strategies and goals for student success.

Suggested Presenter:

TBD

Comments on format or interactivity for session:

Panel format

Any other thoughts about the session:

This session will ideally push a little beyond best practices to allow for a conversation on how and why schools are supporting diverse student populations. Do motives matter? What are companies doing to support or encourage such programs? Is the creation of special programs a desirable practice or does it set diverse student populations apart?