



THE
CONSORTIUM

**Sponsorship Opportunities
and
Event Descriptions**

**44th Annual
Orientation Program
&
Career Forum**

**June 13 – 16, 2010
Orlando, Florida**



Saturday, June 12, 2010 – New Student Arrival

New Student Welcome Event

2 Sponsors at \$20,000 each

Event Description: Welcome the Class of 2012 Consortium students to the Orientation Program in style! Constituents will enjoy a delicious dinner, hosted bar and activities while in a festively adorned event space. The Sponsors will be able to work with The Consortium staff to develop a tailored event that may coincide with the theme and/or branding of their choice (mutually agreeable with the co-Sponsor).

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, participating 2nd year students, and university administrators
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at off-site venue entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to place product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to corkage fee.)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)
10. Ability to help develop the program theme and format
11. Themed dinner menu with dessert
12. Hosted Bar (with wine, domestic beer, soda, water)
13. Décor and Entertainment package (as applicable): table décor, linen, equipment, staffing and labor costs including delivery, set and strike



Sunday, June 13, 2010 – Day One

Breakfast

2 Sponsors at \$10,000 each

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)

New Student Kick Off

1 Sponsor at \$25,000

Event Description: Congratulations, Class of 2012, you are the newest members of the Consortium family! As such, you become part of a proud tradition and can take advantage of the vast array of Consortium benefits, including career and academic skill preparation, networking and mentoring opportunities and employment prospects.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)

Conference and Career Forum Networking Workshop**1 Sponsor at \$25,000**

Event Description: Networking is an essential process to both career search and overall business success. Yet, it is often mistakenly labeled negatively. Participants will have the opportunity to network at the OP and also during the summer before school starts. This workshop and panel will address some of the myths about networking and give some practical tips on how to network effectively and capitalize on the tremendous corporate and colleague contacts that are available to students at the OP and beyond.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, participating 2nd year students, and university administrators
4. Ability to select workshop facilitator
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
8. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
10. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to hotel corkage fee)
11. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)
12. Audio Visual package to accommodate session needs

Afternoon Refreshment Break**1 Sponsor at \$7,500***Sponsorship Includes/Covers:*

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Ability to hang banner with Sponsor logo/name in refreshment break area (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
5. Ability to place free-standing Sponsor signs in refreshment break area (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)

Welcome Dinner

2 Sponsors at \$30,000 each

Event Description: Enjoy a casual, themed buffet dinner as a kick off to a great conference. The Sponsors for this event will be able to work with the Consortium staff to develop a tailored event that may coincide with the theme and/or branding of your choice.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)



Monday, June 14, 2010 – Day Two

Breakfast

2 Sponsors at \$10,000 each

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)

Interviewing and Search Process Workshop

1 Sponsor at \$25,000

Event Description: A dynamic workshop to prepare new Consortium students for the rigors of the MBA interviewing process and their careers. Sponsor will present strategies to enhance the job search process. This interactive workshop includes a discussion panel and one-on-one exercises.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, participating 2nd year students and university administrators
4. Ability to select workshop facilitator and panelists
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
8. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
10. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to hotel corkage fee)
11. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)
12. Audio Visual package to accommodate session needs

2nd Year Student/Alumni Workshop

1 Sponsor at \$8,000

Event Description: The sponsor that underwrites this workshop has the ability to work with The Consortium's Student and Alumni Relations team to create a program that highlights a topic of interest that is mutually appealing to participating 2nd year students and alumni.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with participating 2nd year students and experienced alumni talent pool
4. Ability to select workshop facilitator and panelists
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with/Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
8. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
10. Audio Visual package to accommodate session needs

Diversity/Ethics Interactive Theatre

1 Sponsor at \$25,000

Event Description: The Diversity Interactive Theater, a two-hour workshop open to all conference participants, is an interactive session that generates discussion regarding ethical and diversity issues in the workplace. This unique methodology blends the visual impact of actors depicting office scenarios with the audience's active participation. We have used this format very successfully over the past few years. It's one of the most popular and animated events at OP. A definite must see!

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Recognition in event program
4. Three minutes for Sponsor remarks
5. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
6. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
8. Audio Visual package to accommodate session needs

Sterling P. Schoen Awards Luncheon

3 Sponsors at \$20,000 each

Event Description: During this highly anticipated luncheon the 2010 Sterling Schoen Award recipient will be honored. Additional highlights include presentation of the Peter C. Thorp Corporate Leadership Award, the School Team Award, the NSHMBA Fellowship Award, the Wallace L. Jones Stipend and Alumni Lifetime Achievement Awards, as well as Sponsor Recognition. The luncheon will also feature a keynote address. Keynote speaker to be named.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Recognition in luncheon program
4. Recognition on event stage (e.g., Sponsor name/logo on stage screen)
5. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
6. Three minutes of microphone time for Sponsor remarks
7. Sponsor head table (with seating for 10 people)
8. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
10. Ability to place product on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
11. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle/giveaway will occur at least 45 days prior to event)
12. Décor and Entertainment package (as applicable): table décor, linen, equipment, staffing and labor costs including delivery, set and strike
13. DVD copy of event
14. Audio Visual package to accommodate session needs

New Student Career Panels

Sponsors per panel at \$8,000 each

Panels offered on Monday include:

- *Brand Management*
- *Corporate Finance*
- *Energy*
- *Investment Management*
- *Leadership Development/Strategic General Management*

Panel Descriptions:

Brand Management

Brand management at a consumer packaged goods company (CPG) is among the most popular of career destinations for MBAs. This panel will give students the chance to join top consumer packaged goods companies for a short overview of brand management. The second portion of the session will afford students the opportunity to participate in a variety of small round-table discussions with representatives from each of the sponsoring companies so that the overall concept of brand management can be combined with an exposure to each company's unique culture, resulting in a real jump start on the internship search process.

Corporate Finance

This panel will provide students with an overview of finance careers in the corporate realm—from corporate finance functions (including merger and acquisition functions from the company side) to corporate treasury. Generally speaking, those students who wish to work in the finance function within the corporate sector should attend this section.

Energy Panel

Companies in the energy industry have a demand for well-trained business and financial managers in areas such as project financing, valuation, risk management, and trading. Topics of discussion will include being prepared to understand, quantify, monitor, and manage the financial risks created by volatile energy prices and to understand the evaluation of energy projects and energy derivatives. Career options include opportunities in financial and market analysis, valuation, trading positions with major oil, gas and coal exploration, production, business management, distribution companies, energy trading firms, power companies and leading investment banking, consulting, and financial services firms working in the energy industry.

Investment Management

This panel will provide students with an overview of careers related to investment management, including private client services and wealth management, equity research, hedge funds, and private equity. Broadly speaking, students pursuing positions with the non-investment banking/merger and acquisition division of the investment banks and money market firms should attend this session to survey the critical distinctions between the disciplines that the bulge bracket banks and money managers offer.

Leadership Development/Strategic General Management

Among the most elusive definitions to pin down are the variety of opportunities offered by sponsors that fall broadly under the categories of leadership development, strategic general management and rotational management development. These programs commonly require professionals who are able to understand the strategic direction of a company and connect that vision through practical leadership ability to drive day-to-day activities that will ensure success. Students will hear about a variety of programs designed by Consortium-sponsoring companies that will allow them to quickly understand a company's culture, enhance their growth and further develop their leadership skills. Panelists will discuss recruitment practices and programs at their respective employers.

Individual Workshop Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students
4. Ability to select workshop panelist/speaker
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions at least 45 days prior to event)
8. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
9. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to hotel corkage fee)
10. Audio Visual package to accommodate session needs

2nd Year Student/Alumni Workshop

1 Sponsor at \$8,000

Event Description: The sponsor that underwrites this workshop has the ability to work with The Consortium's Student and Alumni Relations team to create a program that highlights a topic of interest that is mutually appealing to participating 2nd year students and alumni.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
11. Recognition by signage at event
12. Ability to network with participating 2nd year students and experienced alumni talent pool
13. Ability to select workshop facilitator and panelists
14. Speaker photo and bio published in the *Conference Resource Guide*
15. Participation in program development
16. Ability to hang banner with/Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
17. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
18. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
19. Audio Visual package to accommodate session needs

Sponsor Receptions

6 sponsorships at \$10,000

5 Sponsorships at \$12,500

2 Sponsorships at \$15,000

Event Description: Sponsors will host receptions in individual rooms in the convention center. Companies may customize their reception. Raffles and prize giveaways are encouraged.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students and participating alumni
4. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
5. Ability to place free-standing Sponsor signs at entrance of reception space (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to corkage fee)
7. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle/giveaway will occur at least 45 days prior to event)
8. Hosted Bar (with wine, domestic beer, soda, water)
9. Hot and cold hors d'oeuvres stations

Please note: Approval from The Consortium is required for any requests to bring in outside vendors, including but not limited to, event decorators, rentals, musicians and/or food products.

Networking Dinner

40 Sponsors at \$5,000 each

Event Description: Cap off the day with continued opportunities to network with The Consortium's MBA talent. Event underwriters for this event will have the ability to host guests at table of 10 reserved for their exclusive use. Sponsors may secure multiple tables and invite Consortium students to engage in meaningful conversation while enjoying a delicious seated dinner. An assorted of themed menus will be presented to the Underwriter before the conference so they may pre-select the evening's menu options.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Sponsor table (with seating for 10 people)
4. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
5. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to corkage fee)
6. Tableside wine service



Tuesday, June 15, 2010 – Day Three

Breakfast

2 Sponsors at \$10,000 each

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)

New Student Career Panels

5 Sponsors per panel at \$8,000 each

Panels offered on Tuesday include:

- *Brand Management*
- *Health Care*
- *Investment Banking*
- *Leadership Development/Strategic General Management*
- *Strategic Marketing*

Panel Descriptions:

Brand Management

Brand management at a consumer packaged goods company (CPG) is among the most popular of career destinations for MBAs. This panel will give students the chance to join top consumer packaged goods companies for a short overview of brand management. The second portion of the session will afford students the opportunity to participate in a variety of small round-table discussions with representatives from each of the sponsoring companies so that the overall concept of brand management can be combined with an exposure to each company's unique culture, resulting in a real jump start on the internship search process.

Health Care

Declared as the nation's largest industry with 1 in 12 Americans working in health care, MBAs can expect no shortage of demand for their expertise. The newly created health care panel will provide students with an overview of the most powerful forces affecting the industry. The discussion will include how health care providers, regulatory agencies, managed care and insurance companies, biotechnology and pharmaceutical firms, and other health-related businesses can utilize new MBAs to develop innovative solutions to promote coverage for the uninsured, raise the bar on quality, and make health care services more affordable.

Investment Banking

This panel will provide students with an overview of careers in the area of traditional (but ever-evolving) investment banking, including discussions on investment banking and debt and equity markets. The merger and acquisitions, as well as the corporate finance disciplines at the bulge bracket banks will be discussed at this panel.

Leadership Development/Strategic General Management

Among the most elusive definitions to pin down are the variety of opportunities offered by sponsors that fall broadly under the categories of leadership development, strategic general management and rotational management development. These programs commonly require professionals who are able to understand the strategic direction of a company and connect that vision through practical leadership ability to drive day-to-day activities that will ensure success. Students will hear about a variety of programs designed by Consortium-sponsoring companies that will allow them to quickly understand a company's culture, enhance their growth and further develop their leadership skills. Panelists will discuss recruitment practices and programs at their respective employers.

Strategic Marketing

This panel will provide an overview of marketing disciplines that are available outside the world of CPG. Career paths such as service marketing, marketing at a retail company, business development and marketing research will be described and explored so that the subtle differences between brand management and each of the aforementioned disciplines can be assessed down to the level of the individual sponsoring company.

Individual Workshop Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students
4. Ability to select workshop panelist/speaker
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions at least 45 days prior to event)
8. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
9. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to hotel corkage fee)
10. Audio Visual package to accommodate session needs

2nd Year Student/Alumni Workshop

1 Sponsor at \$8,000

Event Description: The sponsor that underwrites this workshop has the ability to work with The Consortium's Student and Alumni Relations team to create a program that highlights a topic of interest that is mutually appealing to participating 2nd year students and alumni.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with participating 2nd year students and experienced alumni talent pool
4. Ability to select workshop panelist/speaker
5. Speaker photo and bio published in the *Conference Resource Guide*
6. Participation in program development
7. Ability to hang banner with/Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
8. Ability to place free-standing Sponsor signs at event room entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
10. Audio Visual package to accommodate session needs

Networking Boxed Luncheon

2 Sponsors at \$30,000 each

Event Description: Continue the day with additional opportunities to network with The Consortium's MBA talent. The ballroom tables will be placed into sections by areas of interest (i.e.: Finance, Marketing, Consulting, Banking, etc.). Attendees will be able to move from table to table throughout the meal to interact with various company representatives in a variety of functional areas.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Recognition in luncheon program
4. Recognition on event stage (e.g., Sponsor name/logo on stage screen)
5. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
6. Three minutes of microphone time for Sponsor remarks
7. Sponsor head table (with seating for 10 people)
8. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
10. Ability to place product on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
11. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle/giveaway will occur at least 45 days prior to event)
12. Décor and Entertainment package (as applicable): table décor, linen, equipment, staffing and labor costs including delivery, set and strike
13. Audio Visual package to accommodate session needs

Hospitality Lounge (during Career Forum)**1 Sponsor at \$10,000**

Event Description: Located adjacent to the Career Forum, the Hospitality Lounge provides Consortium students, alumni and participating Sponsor representatives with an area to re-group, grab a snack and chat with other constituents in an informal setting.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition on Career Forum signs at exhibit hall entrance
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Prime placement on the exhibit floor
5. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to corkage fee)
7. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle/giveaway will occur at least 45 days prior to event)
8. Ability to work with The Consortium to create a customize break menu

Pre Dinner Reception**1 Sponsor at \$15,000**

Event Description: Guests will enjoy a delicious cocktail hour of passed hors d'oeuvres and ambient background music. The Sponsor for this event will be able to work with The Consortium staff to develop a tailored event that may coincide with the theme and/or branding of your choice.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Three minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Hosted Bar (with wine, domestic beer, soda, water)

Closing Night Dinner

1 Sponsor at \$50,000

Event Description: Enjoy a casual, themed buffet dinner to close a great conference. The Sponsor for this event will be able to work with The Consortium staff to develop a tailored event that may coincide with the theme and/or branding of your choice.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Recognition in dinner program
4. Recognition on event stage (e.g., Sponsor name/logo on stage screen)
5. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
6. Three minutes of microphone time for Sponsor remarks
7. Sponsor head table (with seating for 10 people)
8. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
9. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
10. Ability to place product on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
11. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle/giveaway will occur at least 45 days prior to event)
12. Hosted Bar (with wine, domestic beer, soda, water)
13. Décor and Entertainment package (as applicable): table décor, linen, equipment, staffing and labor costs including delivery, set and strike
14. Audio Visual package to accommodate session needs

Social Event and Dessert Reception

2 Sponsors at \$25,000 each

Event Description: Cap off the evening with a casual yet delicious dessert assortment, as well as great networking opportunities, music and interactive entertainment. The Sponsors for this event will be able to work with The Consortium staff to develop a tailored event that may coincide with the theme and/or branding of your choice.

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
5. Ability to place free-standing Sponsor signs at off-site venue entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
7. Ability to conduct product giveaway/sampling (Sponsor must inform Consortium if product giveaway/sampling will occur at least 45 days prior to event. Product sampling may be subject to corkage fee)
8. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)
9. Ability to help develop the program theme and format
10. Themed Dessert Assortment
11. Hosted Bar (with wine, domestic beer, soda, water)
12. Décor and Entertainment package (as applicable): table décor, linen, equipment, staffing and labor costs including delivery, set and strike
13. Audio Visual package to accommodate session needs



Wednesday, June 16, 2010 – Day Four

Breakfast

2 Sponsors at \$10,000 each

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Two minutes of microphone time for Sponsor remarks
5. Ability to hang banner with Sponsor logo/name at event (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
6. Ability to place free-standing Sponsor signs at ballroom entrance (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)
7. Ability to display product in event room (Sponsor must inform Consortium if product will be displayed at least 45 days prior to event)
8. Ability to place product samples/giveaways on individual seats at discretion of Consortium (Sponsor must inform Consortium of any product giveaway at least 45 days prior to event. Sponsor may place product on seats one hour prior to event start time)
9. Ability to conduct prize raffle (Sponsor must inform Consortium if raffle will occur at least 45 days prior to event)

Box Lunch (All Attendees)

2 Sponsors at \$10,000 each

Sponsorship Includes/Covers:

1. Recognition in the *Conference Resource Guide*
2. Recognition by signage at event
3. Ability to network with Consortium 1st year students, 2nd year students, participating alumni, university administrators and sponsor representatives
4. Ability to hang banner with Sponsor logo/name in refreshment break area (Sponsor must communicate banner dimensions and placement instructions to Consortium at least 45 days prior to event)
5. Ability to place free-standing Sponsor signs near food stations (Sponsor must communicate sign dimensions and placement instructions to Consortium at least 45 days prior to event)



Other Conference Sponsorships*

Hotel Key Cards **1 Sponsor at \$6,000**
All attendees staying at the conference hotel will receive a custom hotel room key branded with the imagery/messaging of your organization's choice. Cost based on 4 color process.

Business Card Holders **1 Sponsor at \$10,000**
All Consortium students will receive a dually branded card holder with The Consortium and Sponsor's logos

Student Airport Shuttles – To and From the Hotel **1 Sponsor at \$12,000**
Includes all motor coach fees, applicable airport fees and driver gratuities; Sponsor logo will be displayed in coach front window, ability to place collateral on vehicles for students

Conference Badge Wallets **1 Sponsor at \$15,000**
Each registrant will receive an imprinted wallet with the Sponsor's logo

Digital Café **1 Sponsor at \$15,000**
Includes computers and equipment for computer kiosks in the Digital Café

Letter-Sized Portfolios **1 Sponsor at \$15,000**
All Consortium students will receive a dually embossed portfolio with The Consortium and Sponsor's logos

WetFeet Insider Guide **1 Sponsor at \$15,000**
All Consortium students will receive a dually branded Industries & Careers for MBAs with The Consortium and Sponsor's logos displayed on the front cover; Sponsor will have ability to craft a letter that will be inserted into each paperback copy

Conference Tote Bags **1 Sponsor at \$25,000**
Each registrant will receive a dually imprinted bag with The Consortium and Sponsor's logos

Sponsorship Page in Conference Resource Guide
Please Inquire for Specifications and Fees

(*) Above Sponsorships Includes/Covers:

- Recognition in the *Conference Resource Guide*
- Recognition by signage at event or as applicable

**Confirm your sponsorship by contacting The Consortium's
Fund Development team today!**

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