



Dallas' new slogan "Live Large. Think Big." describes the essence and vitality of a city built on big dreams, freshly blazed trails and an attitude that all things are possible. This richly diverse city offers a thriving culinary scene, leading arts district, countless luxury accommodations, professional sports, trendy entertainment districts and endless shopping opportunities.

The Consortium encourages conference participants to get out and enjoy what this exciting city has to offer. Here is just a small sampling of local attractions.

General Information

[Arts & Culture](#)

[Dining](#)

[Entertainment Areas](#)

[Sights & Attractions](#)

[Shopping](#)

[Sports](#)

[Transportation](#)

[Weather](#)

Diverse Dallas

Dallas is a richly diverse American city - over the years it has become a melting pot of cultures, religions and lifestyles.

- The history of Texas is deeply rooted in the Hispanic culture. Originally called Tejas, the Spanish founded the state and today there are over six million Latinos living in Texas.
- Named as one of the best places for African-Americans to do business by *Black Enterprise Magazine*, Dallas has a thriving African-American community.

Dallas offers numerous opportunities to experience, and appreciate the rich diversity that these cultures, religions and lifestyles bring to our city.

For more information please visit: <http://www.visitdallas.com/visitors/diversity.php>

A Brief History of Dallas

While Dallas is relatively young when compared to many cities, its past is as colorful and eventful as any.

[Preserving JFK's Legacy](#)

[State Fair of Texas](#)

[Deep Ellum](#)

[Neiman Marcus](#)

[The Cotton Bowl](#)



Dallas Web Links

- [City of Dallas](#)
- [Dallas Convention Center](#)
- [Dallas Love Field Airport](#)
- [DFW Regional Sports Commission](#)
- [DART: Dallas Area Rapid Transit](#)
- [DFW International Airport](#)
- [Dallas Historical Society](#)
- [Dallas Public Library](#)
- [Office of Cultural Affairs](#)
- [Traffic](#)
- [Greater Dallas Chamber](#)
- [American Indian Chamber \(TX\)](#)
- [Asian American Chamber](#)
- [Black Chamber](#)
- [Hispanic Chamber](#)
- [Northeast Dallas Chamber](#)
- [North Dallas](#)

City Stats

Population

Dallas is the ninth-largest city in the United States.

The current population breakdown:

- City of Dallas ... 1,213,825
- Dallas County ... 2,305,454
- Dallas Metro ... 3,805,100

The following counties make up the Dallas Metro: Collin, Dallas, Denton, Ellis, Kaufman and Rockwall

- Dallas / Fort Worth Metroplex ... 5,948,666



Location

Dallas is located in the Central Time Zone in North Central Texas.

- 35 miles east of Fort Worth
- 245 miles north/northwest of Houston
- 300 miles north of the Gulf of Mexico, near the headwaters of the Trinity River.

Topography

- Area: 343 square miles
- Elevation: 450-750 feet (137.2-228.6 m)

Fun Facts

- The Dallas Public Library in Downtown Dallas has one of the original copies of the Declaration of Independence, printed on July 4, 1776, on permanent display.
- The "welcome" statue at the Dallas Zoo is the tallest statue in Texas, soaring 67.5 feet tall. Naturally, it's a giraffe!
- The African American Museum in Dallas has one of the largest collections of African-American folk art in the nation.
- According to Pace Foods, Dallasites consume the most picante sauce in the nation.
- Chili originated in Texas, as well as the first 'fast-food operation', which included 'chili queens' who ladled chili from wash pots set up around a plaza.
- The frozen margarita machine was invented in Dallas. Dallas is home to more than 1,600 places that serve cold beer, wine and cocktails.
- Leap of Faith, Pure Country, Ruby, JFK, Creepshow, Born on the Fourth of July, Robocop, The Karate Kid, and the Oscar-winning Silkwood were all filmed in Dallas County.
- The television series 'Dallas' featured the Dallas area for 13 years. The series has been shown in some 95 foreign countries. Presently it is on its 'first run' in many countries. Remarkably, Southfork Ranch still operates outside of Dallas.
- Dallas has more shopping centers per capita than any other major U.S. city.
- The annual State Fair of Texas is the largest Exposition in all of North America, with more than 3 million in attendance over 24 days annually.



Information and pictures provided by:

Dallas Convention & Visitors Bureau

Dallas
<http://www.dallascvb.com>