



42nd Annual Orientation Program & Career Forum (OP) Keynote Speakers

Schoen Luncheon – Friday, June 13, 2008



Henry Cisneros is Chairman of the CityView companies, community-building firms dedicated to producing workforce homes in America's cities. CityView's mission is to work with the nation's leading homebuilders to create "villages within cities," priced within the range of average families, designed to honor community traditions, and financed to provide homeownership options for residents of the nation's cities. In order to complete that mission, CityView identifies sites, plans neighborhoods, organizes and develops land, and finances the building of homes.

From 1993 to 1997, Mr. Cisneros served as Secretary of the U.S. Department of Housing and Urban Development. As a member of President Clinton's Cabinet, Secretary Cisneros was assigned America's housing and community development portfolio. He is credited with initiating the revitalization of many of the nation's public housing developments and with formulating policies which have contributed to today's record homeownership rate.

In 1981, Mr. Cisneros became the first Hispanic-American mayor of a major U.S. city, San Antonio, Texas. During his four terms in office, he helped rebuild the city's economic base and spurred the creation of jobs through massive infrastructure and downtown improvements, marking San Antonio as one of the nation's most progressive cities.

He has served as president of the National League of Cities, chairman of the National Civic League, deputy chair of the Federal Reserve Bank of Dallas, board member of the Rockefeller Foundation, and presently as National

Chairman of the After-School All-Stars. He is also a member of the boards of Countrywide Financial, a Fortune 500 company which is the nation's prime originator of home mortgages; Live Nation, an urban entertainment company; and Avanzar Interior Technologies, an automotive technologies company.

Mr. Cisneros holds a Bachelor of Arts and a Master's degree in Urban and Regional Planning from Texas A&M University. He earned a Master's degree in Public Administration from Harvard University, a Doctorate in Public Administration from George Washington University, and has been awarded more than 20 honorary doctorates from leading universities.

Thorp Luncheon – Saturday, June 14, 2008



Frances Aldrich Sevilla-Sacasa is the president of U.S. Trust, Bank of America Private Wealth Management, which serves clients with more than \$3 million in investable assets.

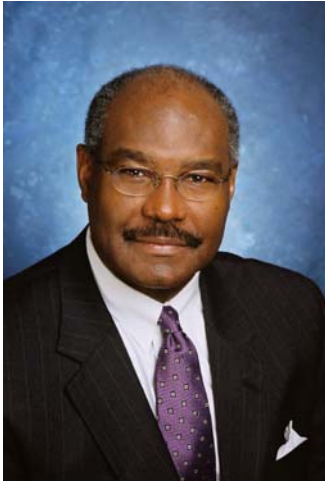
Frances most recently served as chief executive officer of U.S. Trust Corporation. She oversees all aspects of U.S. Trust's businesses. Frances served as president of U.S. Trust Corporation from November 2005 until April 2007.

Frances joined U.S. Trust in November 2005 from The Citigroup Private Bank where she held positions as president of Latin America Private Banking, president of Europe Private Banking, and head of the global wealth structuring business.

Prior to joining The Citigroup Private Bank, Frances was managing director of Deutsche Bank's Latin America private banking unit and president of Bankers Trust International Private Banking Corporation. She also worked in the securities industry at Lehman Brothers. Frances has 29 years of experience in financial services, 24 of which are in global wealth management.

Frances holds a B.A. from the University of Miami and an M.B.A. in International Management from the Thunderbird School of Global Management. Frances fluently speaks four languages: English; Spanish; French; and Portuguese.

Gala Dinner – Saturday, June 14, 2008



As the Senior Vice President, Global Diversity and Inclusion, **Ron Parker** is responsible for directing PepsiCo's Global Diversity and Inclusion Strategy and its efforts in becoming the premier company of the 21st century. His primary focus is directed towards succession planning, workforce analysis, and developing the cultural competency of PepsiCo's leaders. Ron also chairs the PepsiCo Global Diversity and Inclusion Governance Council and its Ethnic Advisory Boards, reporting to Indra Nooyi, CEO of PepsiCo, Inc. The Council and Boards explore diversity and inclusion insights, consolidate functional initiatives, shares best practices and track execution progress and results.

He is a 26-year PepsiCo veteran who has worked in beverages, snack foods and corporate – in field and headquarters positions. Prior to this position, he served as Senior Vice President of Human Resources for PepsiCo North America. In that role, Ron was responsible for all human resource programs related to such things as succession planning, organizational capability, labor relations and human capital maximization. The Chief Personnel Officers of Frito-Lay, Pepsi-Cola North America, Quaker, Tropicana, and Gatorade, Worldwide Technology Operations and the PepsiCo Customer Teams reported to him.

Ron began his career as Assistant to the Vice President at American Quasar Petroleum. He then moved to the staff of Texas Christian University, Fort Worth, as Assistant Director of Athletics in charge of national recruitment. He joined an emerging petroleum services company, the Western Company of North America, where he focused on national recruitment and employee development. In 1982, he joined Pepsi-Cola Bottling as Human Resources Manager and went on to hold a variety of Human Resources positions, such as Director Human Resources, Vice President of Human Resources Pepsi-West, Vice President Employee Services, Vice President HQ Human Resources and Vice President Corporate Human Resources – PepsiCo, and Vice President of Human Resources – Frito-Lay North America where he directed all Human Resources efforts for Compensation, Benefits, Risk Management and Staffing and Diversity.

Ron is a board member of the Executive Leadership Council, Baylor Regional Medical Center – Plano, The Heart Hospital of Plano (a Baylor affiliate) and the Y.W.C.A. of Metropolitan Dallas.

A native Texan, Ron Parker earned his undergraduate degree in Political Science from Texas Christian University in 1976 where he now serves on the International Board of Visitors and the Board of Trustees.

Ron and his wife Paula reside in Plano, Texas and have three children, Jonathan, Michael, and Lauren.