



# OUR WORLD. OUR SUCCESS.

the 42nd annual  
orientation program & career forum  
june 12 - 15 | 2008 | dallas, texas

presented by



**PEPSICO**



THE  
CONSORTIUM

## 42nd Annual Orientation Program & Career Forum (OP)

### Conference Schedule

June 12 - 15, 2008

Sponsored by PepsiCo

#### Wednesday, June 11, 2008

7:00PM - 9:00PM	The Consortium Information Session Dallas	Wedgwood
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#### Thursday, June 12, 2008

10:00AM - 7:00PM	Conference Registration	L'Entrecote
11:00AM - 6:00PM	Digital Café Open	Cooper
11:00AM - 1:00PM	Box Lunch in School Rooms for Students	
	<i>Carnegie Mellon University</i>	Lalique
	<i>Dartmouth College</i>	Rosetta
	<i>Emory University</i>	Steuben
	<i>Indiana University</i>	Edelweiss
	<i>University of Michigan</i>	Wyeth
	<i>New York University</i>	Batik A & B
	<i>University of North Carolina at Chapel Hill</i>	Obelisk A
	<i>University of Rochester</i>	Peridot
	<i>University of Southern California</i>	Dardenelles
	<i>University of Texas at Austin</i>	Travertine
	<i>University of Virginia</i>	Obelisk B
	<i>Washington University in St. Louis</i>	Fleur De Lis A & B
	<i>University of Wisconsin-Madison</i>	Cardinal A & B
1:00PM - 3:15PM	School Meetings	Individual School Rooms (13)
3:30PM - 4:45PM	New Student Kick Off	Stemmons Ballroom
4:45PM - 5:15PM	PM Break	Atrium Lobby 1
4:45PM - 5:15PM	<b>Green Zone for Interviewing</b>	Not Applicable - At Sponsors Discretion (Onsite at Anatole)
5:00PM - 6:00PM	Networking Event for CAB & University Representatives	Dardenelles
5:15PM - 6:45PM	Conference & Career Forum Networking Workshop	Stemmons Ballroom
6:45PM - 7:30PM	PM Break	Atrium Lobby 1
7:30PM - 10:30PM	Themed Social Event (for All)	Wedgwood and Anatole Sculpture Park

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**Friday, June 13, 2008**

6:30AM - 5:30PM	Conference Registration	L'Entrecote
6:30AM - 5:00PM	Digital Café Open	Cooper
6:45AM - 7:45AM	Sunrise Finance Primer	Wyeth
7:00AM - 7:45AM	Breakfast	Khmer Pavilion
7:00AM - 7:45AM	<b>Green Zone for Interviewing</b>	Not Applicable - At Sponsors Discretion (Onsite at Anatole)
8:00AM - 9:30AM	Interviewing & Search Process Workshop	Grand Ballroom
8:00AM - 9:30AM	Consortium Annual Update & Town Hall Meeting	Manchester
8:00AM - 11:59PM	Sponsor Exhibitor Booth Set Up at Career Forum	Dallas Convention Center - Hall E
9:45AM - 11:45AM	Diversity/Ethics Interactive Theatre	Stemmons Ballroom
10:30AM - 11:45AM	Managing and Leveraging Generations at Work	Manchester
12:15PM - 2:30PM	Sterling Schoen Awards Luncheon	Khmer Pavilion
3:00PM - 4:30PM	New Student Career Panels	
	<i>Investment Management 101 - Session I</i>	Madrid
	<i>Corporate Finance 101 - Session I</i>	Manchester
	<i>Brand Management</i>	Milan
	<i>Consulting</i>	Ming
	<i>Leadership Development/Strategic General Management</i>	Morocco
3:00PM - 4:30PM	2nd Year Student/Alumni Workshop	Grand Ballroom A
3:00PM - 4:30PM	Student Liaison Meeting	Grand Ballroom B
5:00PM - 7:00PM	Corporate Receptions	
	<i>Reception 1 - Abbott Laboratories</i>	Travertine
	<i>Reception 2 - Air Products</i>	Obelisk B
	<i>Reception 3 - American Express</i>	Edelweiss
	<i>Reception 4 - Barclays Capital</i>	Fleur De Lis A
	<i>Reception 5 - Broad Center, The</i>	Lalique
	<i>Reception 6 - Citi</i>	Fleur De Lis B
	<i>Reception 7 - Colgate-Palmolive</i>	Dardenelles
	<i>Reception 8 - Deloitte</i>	Peridot
	<i>Reception 9 - General Mills</i>	Cardinal B
	<i>Reception 10 - Hewlett-Packard</i>	Rosetta
	<i>Reception 11 - Johnson &amp; Johnson</i>	Batik A
	<i>Reception 12 - Kraft</i>	Cardinal A
	<i>Reception 13 - PepsiCo</i>	Obelisk A
	<i>Reception 14 - S.C. Johnson</i>	Batik B
	<i>Reception 15 - Toyota</i>	Wyeth
	<i>Reception 16 - WellPoint</i>	Steuben
7:00PM - 7:30PM	Shuttle Transfer to Welcome Reception	Depart from Clock Tower Entrance
7:30PM - 10:30PM	Welcome Reception	Frito-Lay Offices Plano, Texas
10:30PM - 11:00PM	Shuttle Transfer back to Hotel	
11:00PM - 1:00AM	Themed Social Event	Grand Ballroom

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#### Saturday, June 14, 2008

6:30AM - 6:00PM	Conference Registration	L'Entrecote
8:00AM - 6:00PM	Satellite Registration Desk/Exhibitor Services Desk	Dallas Convention Center - Hall E
8:00AM - 11:59AM	Sponsor Exhibitor Booth Set Up at Career Forum	Dallas Convention Center - Hall E
6:45AM - 7:45AM	Breakfast	Khmer Pavilion
6:45AM - 7:45AM	<b>Green Zone for Interviewing</b>	Not Applicable - At Sponsors Discretion (Onsite at Anatole)
7:00AM - 6:00PM	Digital Café Open	Cooper
8:00AM - 9:30AM	Student General Session	Stemmons Ballroom
8:00AM - 10:00AM	CARR Meeting	Jade
8:00AM - 10:00AM	Photo Shoot for Corporate OP Underwriters	Inverness
10:00AM - 11:30AM	Consortium Best Practices & Information Session	Rosetta
10:00AM - 11:30AM	2nd Year Student/Alumni Workshop	Madrid
10:00AM - 11:30AM	New Student Career Panels	
	<i>Investment Banking 101 - Session II</i>	Batik A & B
	<i>Strategic Marketing - Session II</i>	Obelisk A
	<i>Brand Management - Session II</i>	Fleur De Lis A & B
	<i>Leadership Development/Strategic General Management</i>	Obelisk B
	<i>Corporate Finance 101 - Session II</i>	Cardinal A & B
10:00AM - 11:30AM	Photo Shoot for Patron & Founder Level Corporate Sponsors	Inverness
12:00PM - 2:00PM	Peter C. Thorp Leadership Awards Luncheon	Khmer Pavilion
2:00PM - 2:30PM	Shuttle to Offsite	Depart from Clock Tower Entrance
2:30PM - 6:00PM	Consortium Career Forum & Health Fair	Dallas Convention Center - Hall E
6:00PM - 6:30PM	Shuttle Back to Hotel	
6:00PM - 11:59PM	Sponsor Exhibitor Booth Dismantle at Career Forum	Dallas Convention Center - Hall E
6:30PM - 7:00PM	<b>Green Zone for Interviewing</b>	Not Applicable - At Sponsors Discretion (Onsite at Anatole)
7:00PM - 7:30PM	Pre-Gala Reception	Khmer Pavilion
7:30PM - 10:30PM	Gala Dinner	Khmer Pavilion
10:00PM - 1:00AM	Sponsor Interview Booth Set Up	Trinity II

#### Sunday, June 15, 2008

5:00AM - 7:00AM	Sponsor Interview Booth Set Up	Trinity II
6:00AM - 12:00PM	Digital Café Open	Cooper
6:00AM - 12:00PM	Registration	Trinity II
7:00AM - 9:00AM	Breakfast	Trinity II
7:00AM - 4:00PM	<b>Green Zone for Interviewing</b>	Not Applicable - At Sponsors Discretion (Onsite at Anatole)
7:00AM - 4:00PM	Private Interviews	Trinity II
11:30AM - 1:30PM	Box Lunch	Trinity II
4:00PM	Conference Conclusion	
4:00PM - 5:00PM	Sponsor Interview Booth Dismantle	Trinity II

Safe Travels. See you in 2009!